

EQUESTRIAN PACKAGES 2024

**KIDS OUT
and ABOUT**.com

 BeyondtheNest.com

 ENTERTAINMENTCALENDAR.COM

Package Discounts for Stables

You educate young equestrians: Our readers are your audience! There's nothing like getting "out and about" on horseback! We promote sports and physical education programs year-round. Make sure your events and summer camps are posted to our calendar (that's free). **Then choose one of the packages below, or let us tailor one to your needs!**

✔ INTRO: ~~\$930~~ \$730

- A paragraph in our after-school / fall program e-newsletter the second Monday of August
- A paragraph in our March and April edition of our summer camps / programs newsletter
- One-year content ad on our horseback riding page or sports camp page

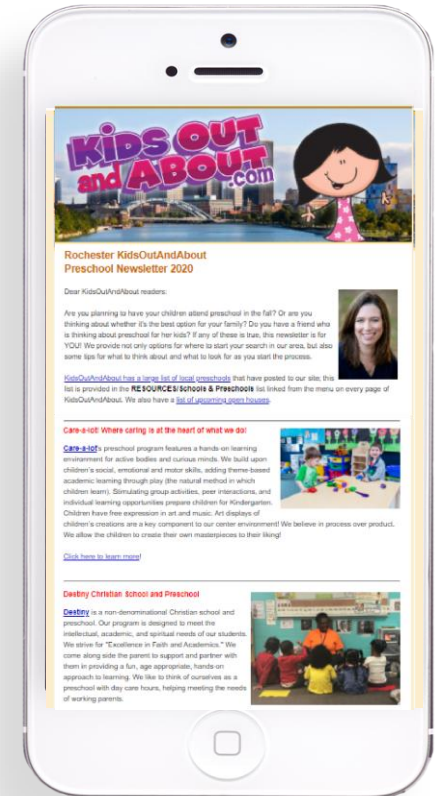
[CLICK HERE TO SEE SAMPLE IMAGE ADS](#)

✔ STANDARD: ~~\$2310~~ \$1810

- A paragraph in our after-school / fall program e-newsletter, and in our March and April edition of our summer camps / programs newsletter
- One-year content ad on our horseback riding page or sports camp page
- Six paragraphs (you choose six different Thursdays during your main signup periods) in our weekly e-newsletter about your program
- 3-month upgrade of your listing on our site so activities pop to the top of our calendar
- 12-month content ad on sports camp page or 728 x 90 image ad on main camp page

✔ PREMIUM: ~~\$3810~~ \$2610

- A paragraph in our after-school / fall program e-newsletter, and in our March and April edition of our summer camps / programs newsletter
- One-year content ad on our horseback riding page or sports camp page
- Six paragraphs in our weekly e-newsletter about your program
- 12-month content ad on sports camp page or 728 x 90 image ad on main camp page
- 1-month Leaderboard image ad (728 x 90 px) or Top image ad (450 x 150) OR 2 months of video ad (pending availability)
- Exclusive, dedicated e-blast (5-8 paragraphs + graphics) sent to all newsletter subscribers in your region (pending e-blast slot availability)



CUSTOM PACKAGES CAN BE TAILORED TO YOUR NEEDS AND BUDGET!